



Tamil Nadu Agricultural UniversityCoimbatore – 641 003



Dr.M.Rajavel, Ph.D., Public Relations Officer Mobile: 94890 56730 Phone: 0422 - 6611302 Fax: 0422 - 2431821 E-mail: pro@tnau.ac.in

To Date: 03.12.2025

The Editor,

Sir,

I request that the following message may kindly be published in your esteemed daily:

TNAU to organize Food and Natural Products Expo 2025

The Centre of Excellence in Biotechnology (COXBIT) and E-Yuva Centre, jointly organize Food and Natural Products Expo 2025, scheduled to be held on 20 and 21st, December 2025. The expo aims to bring together entrepreneurs, innovators, research organisations, incubation centres, agribased startups, natural product developers, and a wide range of food industry stakeholders on a common platform. The expo will showcase advancements, products, services and emerging opportunities in the food and natural products sector.

Registration for the public is completely free, ensuring broader participation, awareness and engagement. Institutions, incubated startups and associated entrepreneurs are invited to participate, exhibit their innovative products and technologies and engage in networking and knowledge-sharing sessions arranged during the expo.

Cash Awards

Category I - Food Innovation

- 1st Prize Rs. 10,000/-
- 2nd Prize Rs. 5,000/-
- 3rd Prize Rs. 2,000/-

Category II – Idea Pitching

- 1st Prize Rs. 5,000/-
- 2nd Prize Rs. 2,000/-
- 3rd Prize Rs. 1,000/-

The organisers look forward to the active participation of all stakeholders in making the **Food and Natural Products Expo 2025** a meaningful and impactful platform for innovation, collaboration and knowledge exchange. Limited stalls are available for the product display.

For further information, contact:

The Centre of Excellence in Biotechnology (COXBIT), TNAU – 8056506214; 8870281435